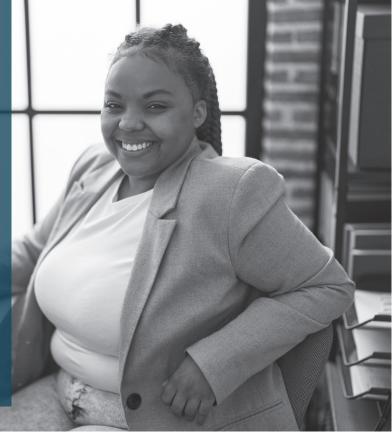


Diversity Focused
Recruitment Process
Helps Identify HR
Leader





Challenge

With a seasoned employee retiring, a Wisconsin nonprofit organization needed to recruit a new HR Director to

join their team. To best align with the organization's mission, the ideal candidate required a strong background in DEI. Knowing QTI's expertise in diverse and inclusive recruiting, the organization partnered with QTI to find its next HR Director.

Solution

QTI's Certified Diversity Recruiter (CDR) met with the nonprofit association leaders to tailor the organization's hiring goals to its mission. QTI's CDR developed an ideal hiring profile and launched a national candidate search. The search scale, the CDR's inclusive hiring expertise, and the understanding of the nonprofit organization's mission created a diverse slate of candidates for the HR Director role.



Employer Size 90



Industry

Nonprofit



Location

Wisconsin







Results

While the initial opening was for an HR Director, QTI's CDR found a candidate that was such a great fit both in DEI experience and organizational culture that the organization offered the candidate a more senior leadership position.

Impact

QTI's 2025 HR Trends Survey reported that 60% of organizations surveyed across Wisconsin are struggling to find qualified, diverse candidates. Through its partnership with QTI, the nonprofit gained access to a diverse range of candidates and found an HR Director who aligned with its vision and commitment to DEI.

54% of Wisconsin companies named DEI as a strategic priority for 2025. With a commitment to inclusive hiring and a proven-track record of completing diverse candidates searches, QTI is here to help.

- 2025 HR Trends Survey

QTI's Search Process Overview



About The QTI Group

Founded in 1957 as a small staffing agency, The QTI Group has grown to be a privately owned human resources firm that focuses on staffing, recruiting, executive search, and total rewards consulting. With a people-first focus and a commitment to helping organizations reach their full potential through people, The QTI Group is headquartered in Madison, Wisconsin, and has branch offices in Baraboo, Beaver Dam, Milwaukee, and Portage, Wisconsin.

